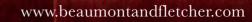


## 30 YEARS OF EXCELLENCE

www.beaumontandfletcher.com

# A REPUTATION For quality

company with a reputation for quality, elegance and luxury, Beaumont & Fletcher is world famous for its unique collection of hand-embroidered couture fabrics, as well as its hand-built furniture, made in England by master craftsmen. Its mirrors and wall lights also do justice to these traditions of fine craftsmanship and are made by small specialist workshops in Northern Italy, where generations of carvers, gilders and metalworkers create stunning lights and hand-carved mirror frames, artfully giving them the patina of age.



## HOW IT ALL STARTED

As a young teenager in London, John Crowell would often cycle to Portobello Road Market on Saturday mornings before the sun got up. He loved the buzz of the market and the Aladdin's cave atmosphere of the chilly, badly lit arcades early in the morning. John would buy and sell when he could, but above all he would learn. It was at that early age that he restored his first piece of furniture, an elegant rosewood Regency daybed, suffering from mildew and neglect. He spent his summer vacation stripping it down and rebuilding it, under the watchful eye of a retired master upholsterer.

1989 Berlin Wall comes down

#### BEAUMONT & FLETCHER IS FOUNDED



Francis Beaumont & John Fletcher

1990

Channel Tunnel workers from the UK and France meet 40 metres beneath the English Channel

### PRINTED FABRICS

With fortitude and a limitless imagination, Beaumont & Fletcher launched its first fabric collection of printed linens. We took the fine and beautiful details from Regency and Georgian antiques and developed a look and feel that has become synonymous with our brands heritage. Our passion for elegant quietly confident fabrics has furnished country mansions and elegant town houses the world over for nearly thirty years.



From left to right: Aubusson Rose, Medici, Orsino

When John established Beaumont & Fletcher, it was these timehonoured skills that he wanted to harness in all the furniture created. He named his company after two successful playwrights, Francis Beaumont & John Fletcher, who flourished in London in the first part of the 17th century. They enjoyed a reputation for scurrilous behaviour and irreverence towards authority, but their plays were stylish, original and beautifully crafted. In keeping with the company's own dramatic, theatrical style, he named it Beaumont & Fletcher.





1994 The Church of England ordains its first female priests

#### THE ICONIC POMPADOUR SOFA

At Beaumont & Fletcher we have never shied away from drawing inspiration from a bygone age of talent and mastery which is how our now iconic Pompadour sofa came to life in 1994. We based the traditional antique frame on an early 19th century neoclassical design with clean unfussy lines and deep soft cushions, this graceful sofa became an overnight best-seller. Handmade in the UK by master craftsmen using traditional time-honoured techniques - the Pompadour has become our signature model.



1995 Forrest Gump won best picture at the Oscars

#### LIGHTS AND MIRRORS

In 1995 we introduced Mirrors and Lights into our repertoire. Paying homage to the original pieces - we lovingly recreated their historic forms in small specialist workshops in Italy. Utilising the finest materials and using the skills of master craftsmen we brought these antique inspired lights and mirrors back to life with the softest touch, revealing their understated luxury and hand gilding. They are beautiful statement pieces that sit comfortably next to real antiques.

1998 Google is founded

#### MOVE TO CHELSEA

We established our home at number 261 Fulham Road in the summer of 1998. We wanted a residence that welcomed our customers and had the space and light to showcase our full collection. A chance to see and touch the fabrics, sit in our comfortable furniture and browse the collections at leisure. The coffee at number 261 remains hot and fresh, the fire on cold days always lit and the welcome into the world of Beaumont & Fletcher a true one.





Mirrors from left: Buckingham, Georgian, Nelson, Rococo, Empire, Olympus

# 2003 The final flight of Concorde took place

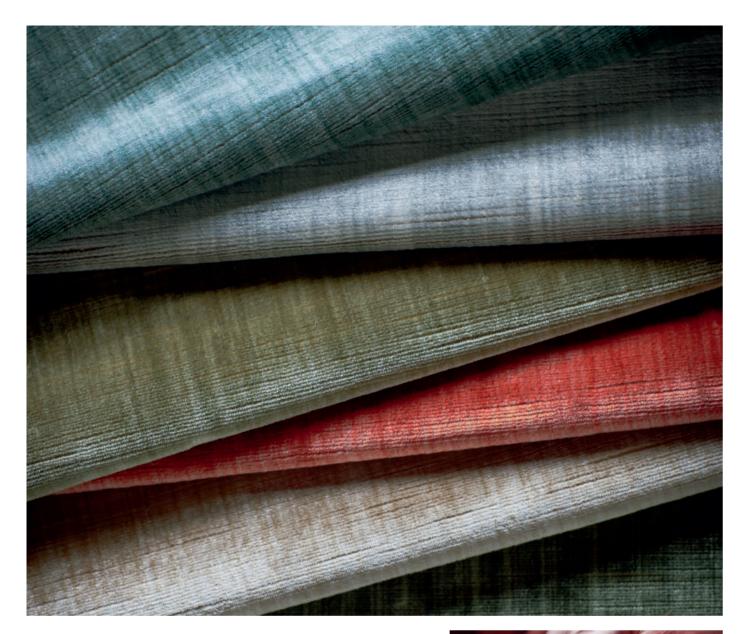
### COUTURE FABRICS AND TRIMMINGS

When our most expensive fabric design became a best seller – we knew there was a love and demand for truly luxurious fabrics. John took us to the next level by creating a couture collection – hand embroidered using shimmering threads and jewels with meticulous attention to detail creating almost three-dimensional fabrics. Our Couture Collection is more than just another string to our bow – these embellished fabrics are exquisite works of art that now have their own last legacy in homes around the world.



Imperatore on Como - Teal, Bianca Tie back





2009 Barack Obama is sworn in as the first African American to hold office

#### SILK VELVETS

We wanted equally beautiful plain fabrics to complement and co-ordinate with our Couture Collection and with this in mind, we launched two Silk Velvets collections – Como and Capri. Working with Italian mills who weave the most sumptuous soft velvets and with an expertise passed down through generations, the velvets are hand dyed to achieve a palette of subtle colours for which Beaumont & Fletcher have become renowned. Our Como is an exquisite chine silk velvet with immense depth and movement and the Capri silk velvet is rich and opulent making it perfect for our Couture embroidery. Both offer superior comfort to our furniture.



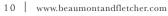
Top: Como Silk Velvets Bottom: Como - Pompeiian Red

The tallest man-made structure to date, the Burj Khalifa in Dubai, United Arab Emirates, is officially opened

### COUTURE CUSHIONS

We wanted our cushions to be available straight from our showroom, for our customers to walk in and view the extensive and beautiful collection, carefully edited to inspire interiors with a signature finish. There is also the option to have them made to order – entirely bespoke and gorgeously hand embroidered with silk threads, seed pearls and semiprecious stones – each one exquisite and utterly unique to your requirements.

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2012 London hosts Olympic Games

#### HOLLYWOOD



The Double Headed Eagle is the most dominating symbol of Russian aristocracy and we were asked to embroider this iconic and grand emblem for the 2012 adaptation of Anna Karenina. It played a key role in the lavish and intricate set for this visually stunning film and was instrumental in transporting the viewer into Anna's world. We continue to create exquisite and intricate pieces for films including Pirates of the Caribbean, Beauty & the Beast and Aladdin.

2014 A selfie becomes a cultural phenomenon

### CONTEMPORAR

The Edgar sofa has swiftly become a star piece of our new contemporary collection of upholstered furniture. Specially designed to create an elegant more contemporary shape with detail on comfort. It is an example of our approach to modern design whilst preserving the traditional craft and techniques of British





The highest ever recorded individual cricket score, 1009 not out, is made by Pranav Dhanawade

#### HONOURING A LEGACY



Very sadly, John Crowell died in 2016 and the company directorship passed to Jana Durisova, who worked alongside John for more than ten years, progressing from junior to senior designer, and now owner and director. Her motto is "Anything is possible" and she applies this as much to business as to design, her optimism underscored by a technical approach which finds its roots in her early studies in architecture and hydraulic engineering. She has carried the love of precision and detail into her career in interior, furniture and fabric design - determined that each scheme or piece should succeed on a practical as well as an aesthetic level.

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### ART DECO COLLECTION

Sleek and linear in its appearance with a fragmented geometric character, we simply couldn't resist including the nd modernity from the Art Deco period into our portfolio. We introduced this vibrant design into our and furniture accompanied with a bold and confident colour palette

A Leonardo da Vinci painting, Salvator Mundi, sells for US\$450 million at Christie's in New York, a new record price for any work of art

Audrey curtains, Rockefeller headboard 30 YEARS OF EXCELLENCE | 15





#### THE FUTURE

As we celebrate thirty year of creativity and quality we look forward to the next chapters at Beaumont & Fletcher. We will continue to draw our inspiration from the world of antiquity as well as embracing a more contemporary aesthetic that will be both timeless and considered. Our continuing legacy will be to design and make, the most beautiful, comfortable and elegant pieces - each one, be it a cushion, chair, light or couture fabric will be individually handcrafted in the traditional way with uncompromising artistry and style.





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